Irish Homes
PROVIDING QUALITY HOUSING

A Busy Start to 2026

2026 has started at pace for Irish Homes. With strong momentum across the Mortgage-to-Rent programme, our objective this year is clear: to successfully close 300 Mortgage-to-Rent cases while onboarding a further 300-400 new households into the Mortgage-to-Rent Qualification Process, helping families move from mortgage distress into long-term, sustainable housing.

Importantly, this delivery is underpinned by €250 million of institutional funding, providing Irish Homes with the long-term capital required to support households in mortgage arrears at scale. This backing allows us to plan with certainty, commit to long-term solutions, and continue helping significant numbers of households over the coming years, in close partnership with all stakeholders involved in the Mortgage-to-Rent scheme.

To support this scale of delivery, we have launched a nationwide engagement and awareness campaign. This includes the rollout of our newly developed Mortgage-to-Rent brochure (attached), alongside a poster campaign that will be displayed in prominent public locations, including post offices and other community spaces across the country.

In parallel, brochures are being distributed to MABS offices, PIPs and participating lenders, ensuring consistent, clear information is available to those advising homeowners at every stage of the process. Over the coming quarter, our team will also be engaging in a programme of face-to-face meetings nationwide, complemented by an upcoming Mortgage-to-Rent webinar for MABS and PIPs, providing a practical walkthrough of how the scheme operates in real cases.

We are also continuing our local radio and newspaper awareness campaigns, focused solely on improving public understanding of what Mortgage-to-Rent is and how it can provide a viable alternative for households facing unsustainable mortgages.

Finally, we are already seeing the positive impact of our Tenant Liaison Officer, who is providing on-the-ground support to households navigating the process. Over the coming weeks, we will be sharing a series of real case studies, highlighting how Irish Homes works closely with MABS, PIPs and lenders to help households move through Mortgage-to-Rent with clarity, dignity and long-term security.

If you or one of your clients may be interested in availing of the Mortgage to Rent Scheme, please contact Irish Homes for further information or assistance:

Phone: 01 525 2537

Email: mtr@irishomes.ie

To learn more about the Mortgage to Rent Scheme and the role of Irish Homes, please visit www.mortgagetorent.com